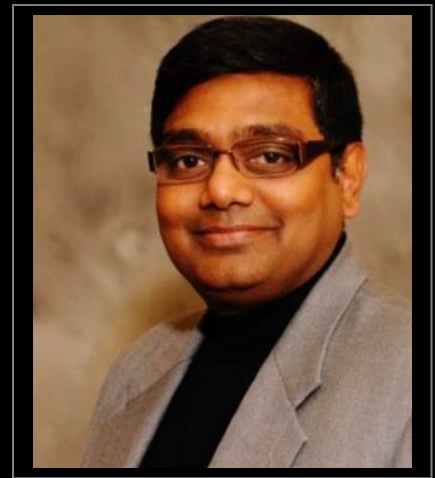


## Gowri Shankar

### Director US Operations



A Serial Entrepreneur and Experienced Executive with Skill in SAAS, Mobile Advertising Content, E-Commerce, he has been a Venture Partner with Naya ventures and a Board Member of Appnique and Rodax Software. He brings with him the knowledge of US markets and strategic alliances.

He has an established track record of building and growing companies at the intersection of mobile, infrastructure and content for 20+ years. He was on the founding team at Sprint PCS and pioneered both direct and online wireless sales in the early 90's.

He was President and CEO of SinglePoint, a mobile marketing agency focussed at media companies where he pioneered the interactive TV through mobile with NBC Universal, MTV, CBS and Disney. Gowri has significant international experience having grown companies in both Europe and India. Gowri serves on the board for Skedi, Carbon Credits International and is an advisor to ReQall, Earth 911 and Zoomingo.

Gowri holds a Bachelor of Commerce from University of Madras and a MBA from University of Missouri, Kansas City. He is an avid bicyclist and a NPR junkie.

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